

green
town

green town



**What if Rockford is a place
where all are welcome
and all are valued?**



**What if Rockford becomes
a net zero community?**



**What if local food is abundant—
and water is clean and abundant?**



**What if investments are
made in all our neighborhoods?**





**What if the economy
expanded AND the
environment is treasured?**

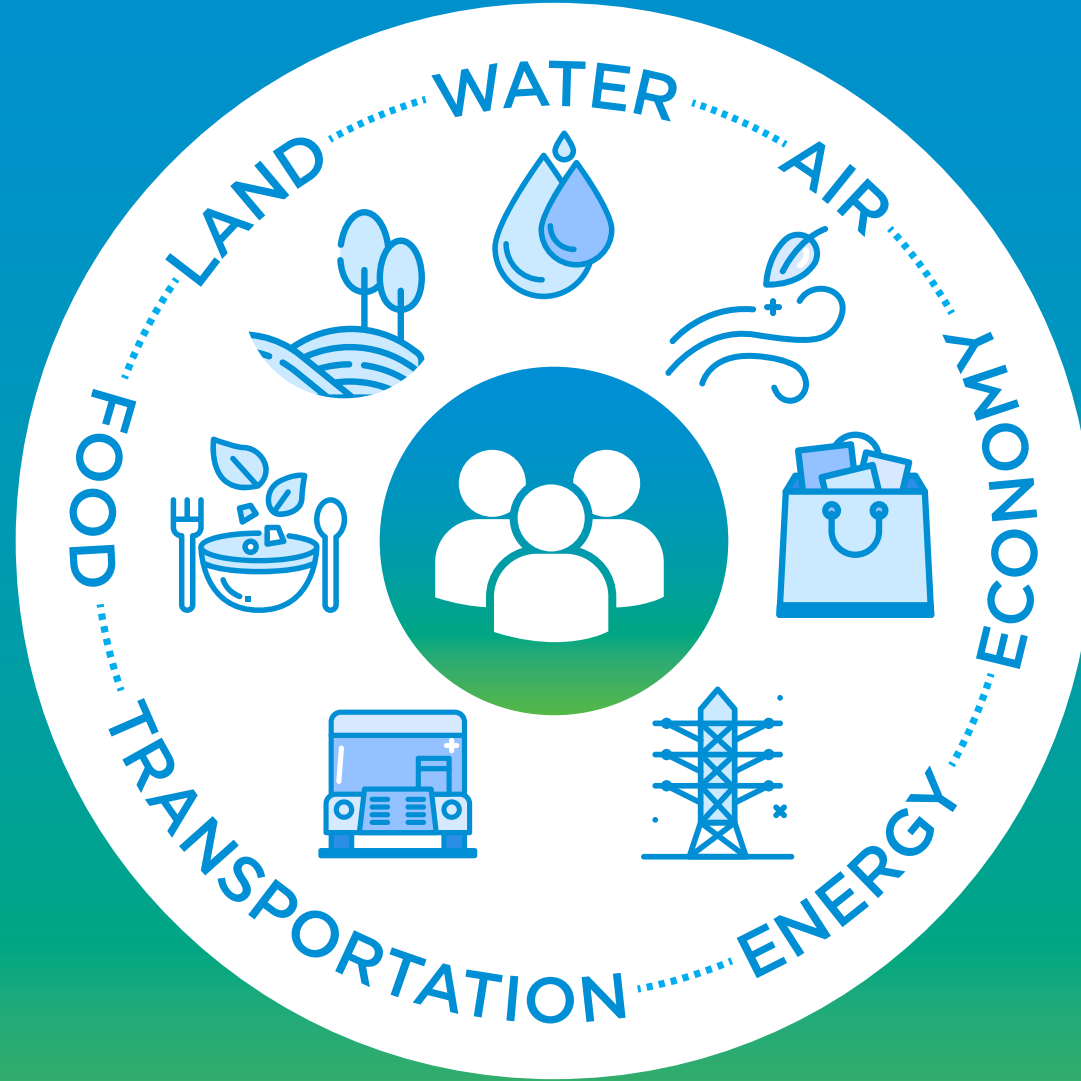


**What if we could save
Bell Bowl Prairie
AND expand the airport?**



**People, planet, prosperity.
What if we could have all three?**

**NATURAL
ENVIRONMENT**



**BUILT
ENVIRONMENT**

**GreenTown is about...
inspiration, aspiration, perspiration.**

**Let's create a healthy,
sustainable Rockford region.**

Welcome to GreenTown....

**Welcome to GreenTown....
a zero-waste experience
focused on building a healthy
sustainable Rockford region.**

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